

For Immediate Release
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Iron Speed Development Software Meets Growing Demand for Mobile Applications New *Mobile* Solution Rapidly Builds Database Applications

San Jose, CA – January 12, 2012 – Software development tools-maker, Iron Speed, Inc., recently unveiled their mobile solution for Iron Speed Designer, its popular Web 2.0 application development tool. Iron Speed Designer builds database applications for the .NET, Microsoft SharePoint and Cloud environments. The new mobile application solution enables customers and partners to easily build applications that scale and adapt to evolving business demands.

“Iron Speed recognized the need for simple, direct access to critical business applications and data regardless of where they are located,” said Alan Fisher, Chairman of Iron Speed, Inc. “The new mobile solution focuses on giving instant access anytime, anywhere.”

The growing use of handheld devices in the workplace increases the pressure for businesses to provide real-time access to information. By leveraging Iron Speed Designer’s enterprise architecture, mobile applications can drastically change the way companies do business, respond to customers and get an edge over competitors.

“My customers have to run real-time businesses with a mobile workforce that needs to quickly make decisions no matter where they are,” said George Elder, President/CEO of Adonai Software, “Iron Speed Designer’s mobile capability is an integral step in delivering greater value for all users and expanding on-demand business.”

To further simplify and improve application development, the latest version of Iron Speed Designer also includes full-text database search capability, enhanced charting features, updated framework support, and more. Perpetual licenses and monthly subscriptions are available online starting as low as \$195 per month at www.ironspeed.com.

About Iron Speed, Inc.

Iron Speed is the leader in enterprise-class application development. Our software development tools build database and reporting applications in significantly less time and cost than hand-coding. Our flagship product, Iron Speed Designer, is the fastest way to deliver applications for the Microsoft .NET, Microsoft SharePoint and software-as-a-service cloud computing environments.

Founded in 1999, Iron Speed is well funded with a capital base of over \$20M and strategic investors that include Arrow Electronics and Avnet, as well as executives from AMD, Excelan, Onsale, and Oracle. The company is based in San Jose, CA, and is located online at: www.ironspeed.com.